

Seminar on Supply Chain for Businesses and SMEs

# Challenges and Potential of New Normal Hybrid Seminar

Date: 10th July (Sat), 2021

Time: 1:30pm - 4:30pm (HKT)

Event Address: Room 601, 6/F, No. 23 Hillwood Road,  
Tsim Sha Tsui, Kowloon / Via online streaming

## Key Topics:

1. Supply Chain issues in a changing world
2. Supply Chain Resilience
3. Challenges of Retail Procurement

## Speakers



**Alison Hung**  
Group  
Procurement  
Service Director



**Felix Lam**  
Head of  
Sustainability in  
Green Council



**Kevin Beveridge,**  
Logica Management  
Consulting (Principal)



**Kenith Poon,**  
President of ISM-HK

## Panel Speakers



**Mark Millar, MBA, FCILT,  
GAICD, CLP, SCOR-P**  
- Honorable Advisor at ISM-  
HK  
- Author of *Global Supply  
Chain Ecosystems*



**Jeff Hoo**  
Senior Manager at  
Eastern Worldwide

- Provide opportunities for SMEs to grasp the understanding of the overall picture to develop supply chain resiliency and sustainability strategies.
- Opportunities for SMEs to tap into new business by taking advantage of the resiliency in the supply chain as part of the forward strategies and recommendations.

Continuing Education Hours (CEH) hours will be rewarded to registered CPSM participants.

### Contact Us

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